

Claremont

Engaged



Clairemont Community Plan Update

Clairemont Community Plan Update Ad-hoc Subcommittee Meeting #8

August 8, 2017

Agenda

- Where we are today
- Climate Action Plan (CAP) presentation –
Cody Hooven
- Conservation Element Goals
- Economic Prosperity Element
- Next Steps - Timeline

Climate Action Plan

Cody Hooven, Chief Sustainability Officer
Economic Development Department

Conservation Element Draft Goals

- Protection and enhancement of canyons, hillsides, and dedicated open space for their ecological diversity and opportunities for trails
- Protection of public views to natural resources

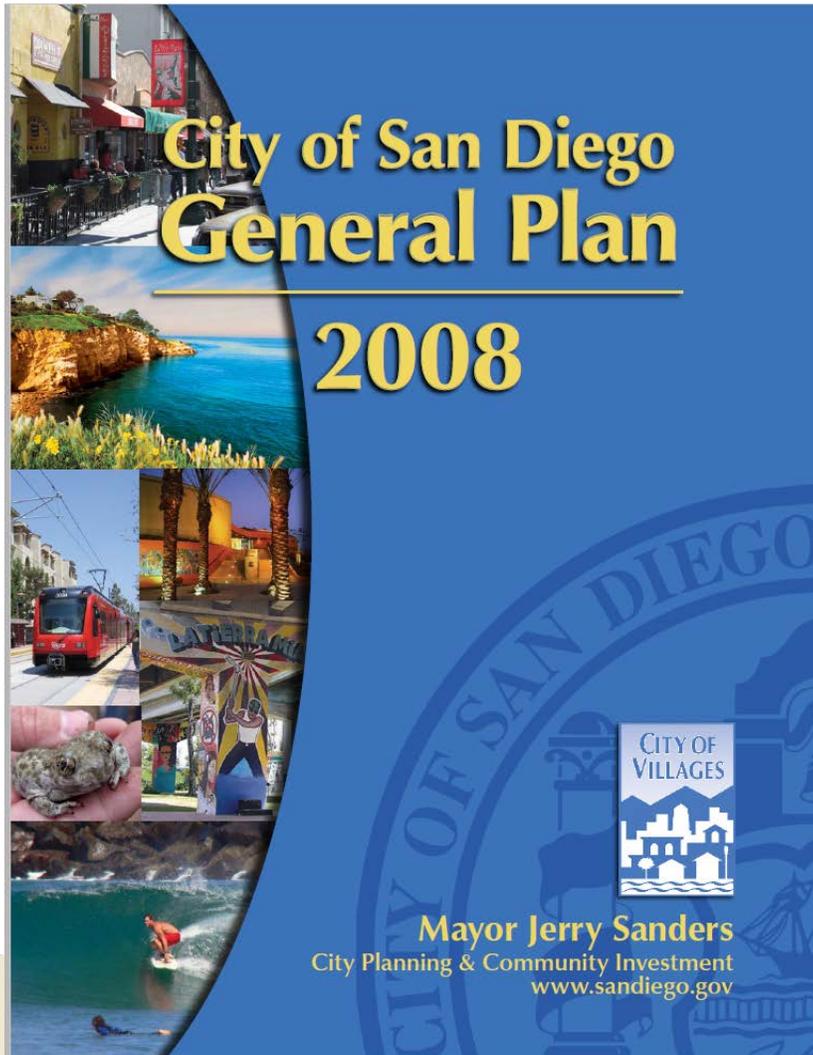
Conservation Element Draft Goals (Continued)

- Incorporation of sustainable storm water management techniques to capture runoff and reduce impacts to the canyon network
- Incorporation of sustainable building, landscape, and development techniques to reduce dependency on non-renewable energy sources, reduce emissions, solid waste, and water consumption

Conservation Element Draft Goals (Continued)

- Reduction of greenhouse gas emission at the community level in a manner that enhances the quality of life and supports the local economy
- Promotion and expansion of the tree canopy along streets and on public and private property.

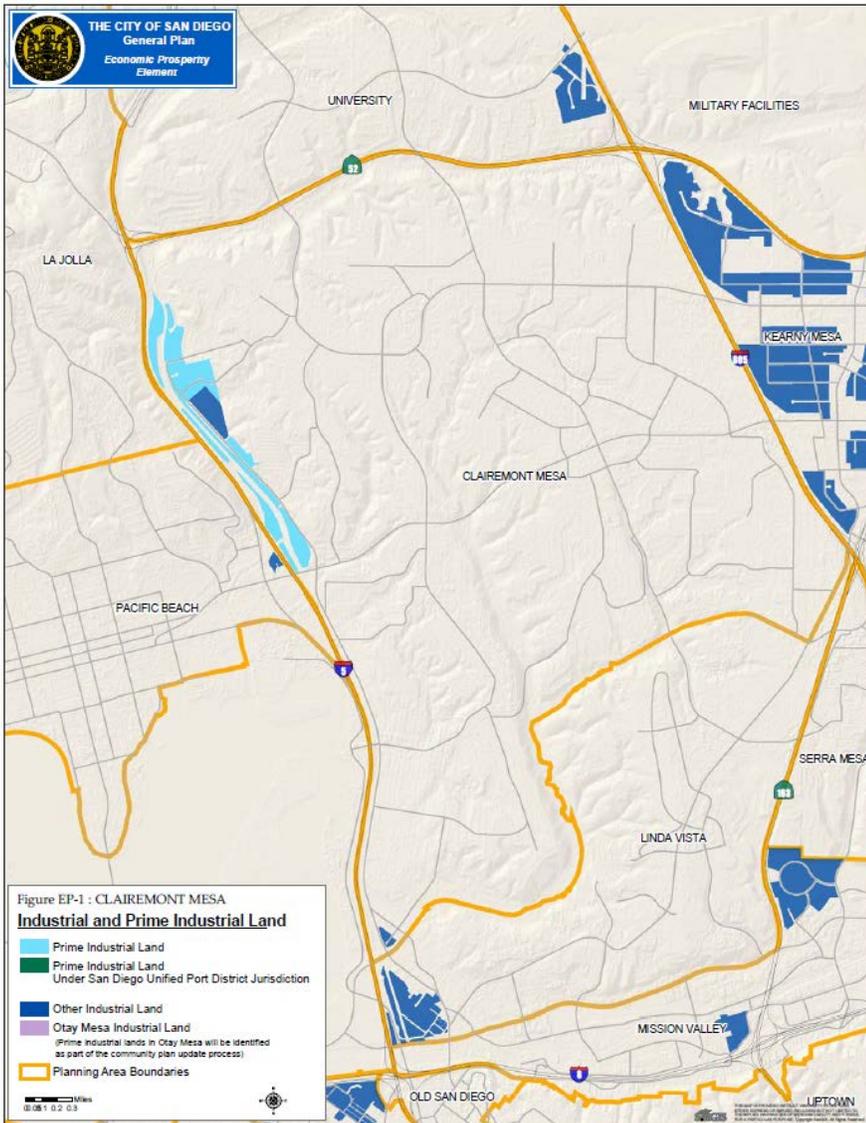
General Plan: Economic Prosperity Element



Purpose:

- To increase wealth and the standard of living of all San Diegans with policies that support diverse, innovative, competitive, entrepreneurial, and sustainable local economy
- Focus on industrial and commercial areas
- Other areas:

General Plan: Economic Prosperity Element



Prime Industrial Land

- Support export-oriented base sector activities such as warehouse distribution, heavy or light manufacturing, R&D
- Intended to protect valuable employment land for base sector industries
- Residential and some commercial, institutional uses restricted

General Plan: Economic Prosperity Element

Prime Industrial Land Criteria - Appendix C, EP-1

- Designated industrial
- Restrictive industrial zoning
- Market feasibility
- Predominantly developed
- Developable with industrial uses
- Free from non-industrial encroachment
- Proximity to resources of extraordinary value



Clairemont Community Plan (1989)

Industrial Element Primary Goal:

- Provide new, high quality office and industrial park development within the community and rehabilitate older office and industrial development

Clairemont Community Plan (1989)

Objectives:

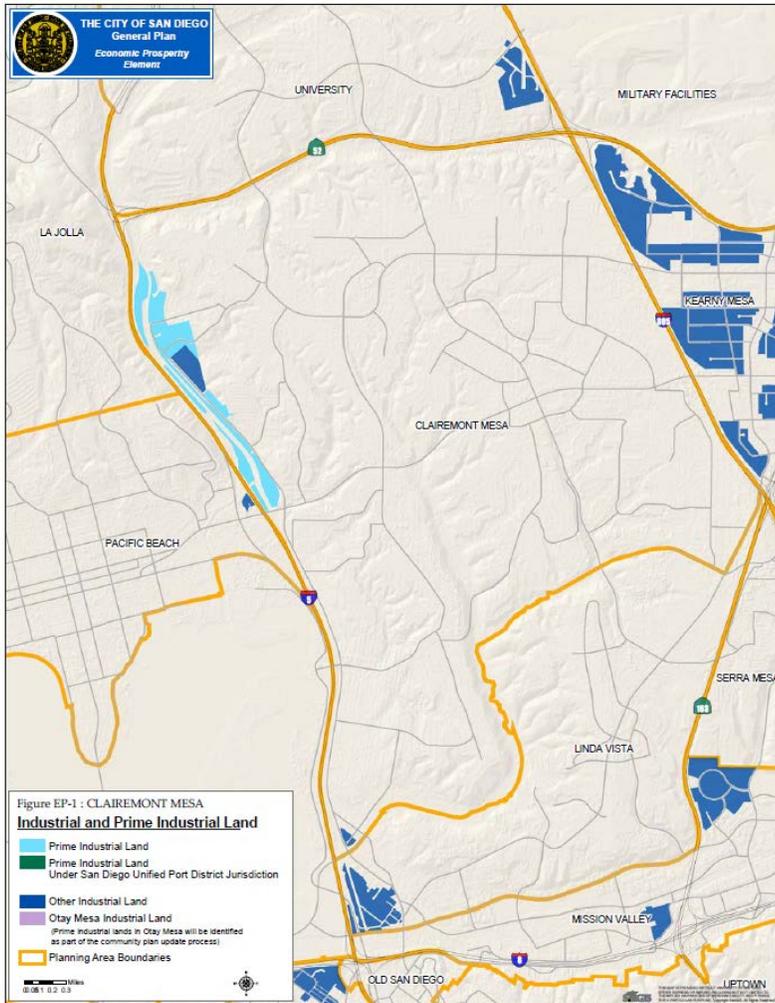
1. Redevelop and rehabilitate the industrial uses along Santa Fe Street and Morena Boulevard in order to improve the physical appearance, landscaping, off-street parking and circulation.
2. Increase employment opportunities.

Clairemont Community Plan (1989)

Objectives (continued):

3. Decrease potential land use conflicts between industrial and residential or commercial development.
- 4 Design signs that are an integral part of a development project that are informative and compatible with the scale of surrounding development

Clairemont Industrial Areas



- **Opportunities**

- Potential for high-tech and bio-tech start-ups and smaller size base sector businesses
- Emergence of artisan food and beverage industry

- **Workshop Comments**

- Potential housing opportunities

Draft Economic Prosperity Element Goals

- High quality office and industrial development that generates job opportunities for local residents
- Efficient use of commercial and industrial land in a manner that enhances the economic base and community

Draft Economic Prosperity Element Goals

(Continued)

- Attraction, expansion, and retention of economically healthy, locally-owned and operated businesses
- A diverse mix of community and neighboring serving businesses that provide a variety of goods and services

Draft Economic Prosperity Element Goals

Discussion

Next Steps: Schedule



Next Steps: Schedule (Continued)



Topics of Discussion:

- Review results of WS# and Online Engagement
- Review PC input on Land Scenarios
- **Urban Design Element**

Activity:

- Set Element goals and review policies

DRAFT COMMUNITY PLAN RELEASED

Topics of Discussion:

- Draft Community Plan Review - several elements at a time

Activity:

- Review Draft Community Plan and provide input

Topic of Discussion:

- Draft Community Plan Review - several elements at a time (Continued)

Activity:

- Review Draft Community Plan and provide input

DRAFT COMMUNITY PLAN IS PRESENTED AT THE CPG AS AN INFORMATION ITEM

2018
APRIL

Topic of Discussion:

- Draft Community Plan Review - several elements at a time (Continued)

Activity:

- Review Draft Community Plan and provide input
- Subcommittee provides recommendation to the CPG

DRAFT COMMUNITY PLAN IS PRESENTED AT THE CPG AS AN ACTION ITEM FOR RECOMMENDATION

2018
MAY

DRAFT COMMUNITY PLAN IS FINALED

ENVIRONMENTAL REVIEW OF FINAL PLAN BEGINS

Next Steps

- **Next Meeting:** September 12, 2017 at North Clairemont Recreation Center or Cadman Elementary School
- **Topic:** Historic Preservation, Public Facilities, and Noise