

# A NEW COMMUNITY PLAN = AN OPPORTUNITY FOR CLAIREMONT

- Reinforce qualities that make Clairemont a special place.
- Address future infrastructure needs.
- Promote livability through land use, transportation, and housing policies.
- Be a model community for how to plan for climate change.
- Revitalize key activity centers and increase employment options.

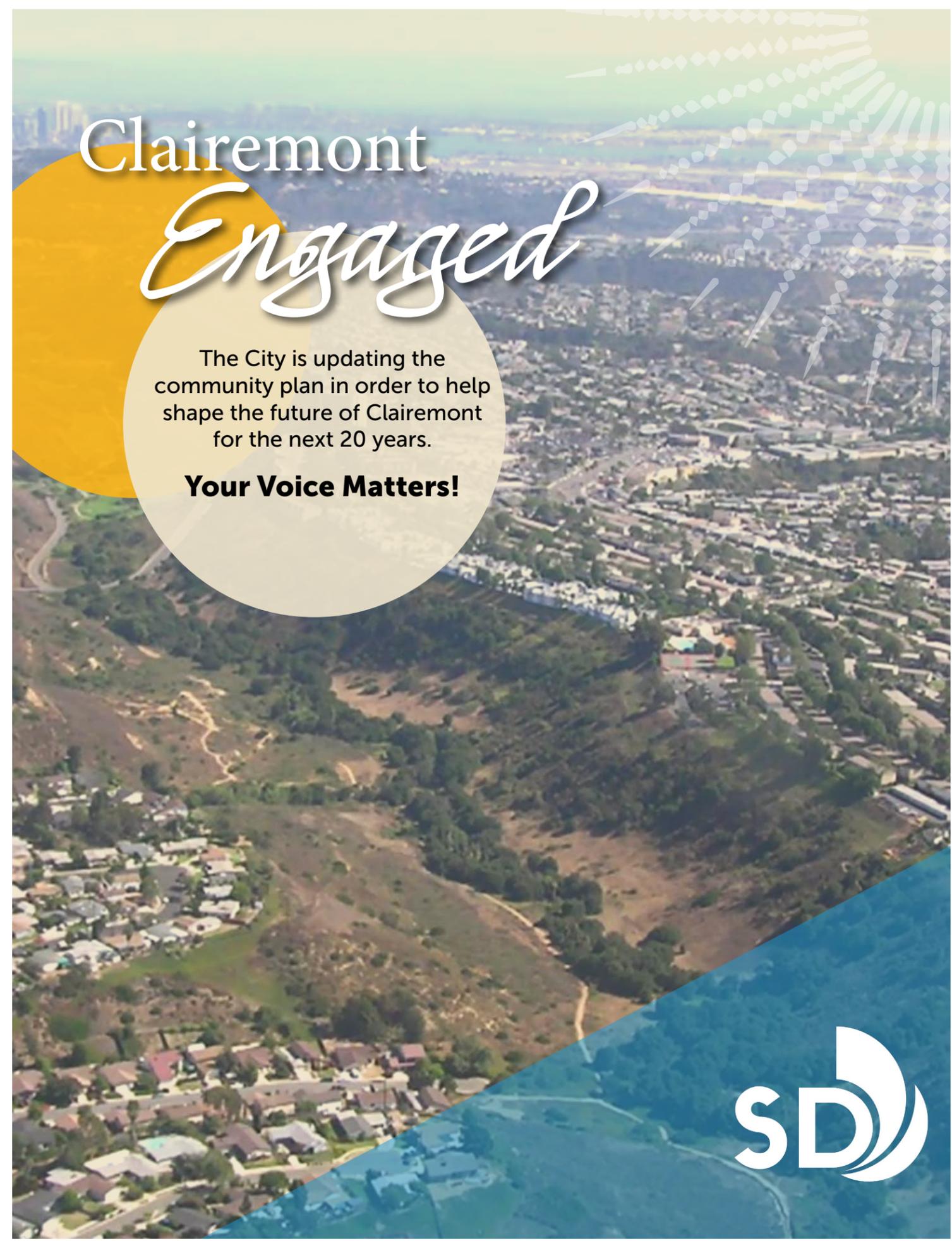
## GET ENGAGED!

The City will launch a broad **public outreach program** this fall to engage the Clairemont community in preparation of the Community Plan Update. The City recognizes the importance of engaging the community and making its voice heard in the plan update process.

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# Clairemont *Engaged*

The City is updating the community plan in order to help shape the future of Clairemont for the next 20 years.

**Your Voice Matters!**

## NEXT STEPS

- 1<sup>st</sup> Community Dialogue Sessions:** Meetings with the community to discuss various plan element topics.
- 2<sup>nd</sup> Draft Community Plan:** Including a draft land use and transportation plan, will be developed, and an environmental impact report will be prepared.

## COMMUNITY PLAN UPDATE (CPU) PROCESS

2016	2017	2018	2019	2020	2022
<b>PLAN UPDATE LAUNCH</b> <ul style="list-style-type: none"> <li>• Introduce CPU process / schedule to community</li> <li>• Launch of Clairemont plan.org providing on-line access to CPU</li> </ul>	<b>GUIDING PRINCIPLES</b> <ul style="list-style-type: none"> <li>• Present existing conditions</li> <li>• Develop Guiding Principles, CPU vision and goals</li> </ul>	<b>PLAN COMPONENTS</b> <ul style="list-style-type: none"> <li>• Development of plan elements: Recreation, Conservation, Economic Prosperity, Public Facilities, and Noise</li> </ul>	<b>PLAN COMPONENTS</b> <ul style="list-style-type: none"> <li>• Development of plan elements: Urban Design, Land Use, Mobility, and Historic Preservation</li> </ul> <b>DRAFT COMMUNITY PLAN AND ENVIRONMENTAL REPORT</b> <ul style="list-style-type: none"> <li>• Subcommittee reviews draft plan for input &amp; comment</li> </ul>	<b>PLAN ALTERNATIVES</b> <ul style="list-style-type: none"> <li>• Refine land use opportunities</li> <li>• Prepare technical studies</li> <li>• EIR public comment period</li> </ul>	<b>FINAL DRAFT COMMUNITY PLAN AND ENVIRONMENTAL REPORT</b> <ul style="list-style-type: none"> <li>• Community Planning Group vote</li> <li>• Planning Commission Hearing</li> <li>• City Council Hearing and Adoption of Community Plan</li> <li>• Final hearings</li> </ul>
<b>OPPORTUNITIES FOR PUBLIC INPUT</b> <ul style="list-style-type: none"> <li>• Email sign-up for website updates</li> </ul>	<ul style="list-style-type: none"> <li>• CPU meetings</li> <li>• Community open house</li> <li>• Online surveys</li> </ul>	<ul style="list-style-type: none"> <li>• CPU meetings</li> <li>• Online survey</li> </ul>	<ul style="list-style-type: none"> <li>• CPU meetings</li> <li>• Land Use Workshop</li> <li>• Draft Plan Review</li> </ul>	<ul style="list-style-type: none"> <li>• Draft Plan public review</li> <li>• EIR public comment</li> </ul>	<ul style="list-style-type: none"> <li>• Final Hearings</li> </ul>



Clairemont Engaged

# CREATING THE CLAIREMONT OF TOMORROW

Clairemont is facing a challenge. Housing costs continue to climb, while the availability and variety of housing continues to drop. At the same time, we have a growing population and many of our existing residents (kids who grew up in the community) are seeking a greater variety of housing types and price ranges than the community currently provides. Additionally, there is a need for enhanced parks, an improved and accessible mobility network and protections that help guide growth, as opposed to reacting to it. More still, there is a need to find ways to significantly reduce greenhouse gas emissions to meet state mandates by 2035.

To make all this happen, we need a roadmap. Called the Clairemont Community Plan, this plan hasn't been updated since 1989 and a lot has changed since then. Working closely with the public, the City will update the plan with community-oriented solutions to these challenges that respect the unique character and quality of Clairemont.



*Parks are a critical component of our community's infrastructure and quality of life.*



*Preserving our open space areas is important to maintaining community character and quality of life.*



*The SDG&E Energy Innovation Center in Clairemont is a community resource that is part of the picture towards reducing energy to address climate change.*

## WHAT THE COMMUNITY PLAN DOES

- It provides community-specific, tailored policies and a long-range physical development guide for City staff, decision makers, property owners, and citizens engaged in community development.
- It identifies a vision and strategies to support community character and establishes goals and policies to address land use, mobility, urban design, and public facilities.
- A component of the City of San Diego's General Plan, it is a long-term blueprint for the future and provides location-based policies and recommendations.

## WHAT THE COMMUNITY PLAN DOES NOT DO

- It does not mandate growth. The community plan provides options and opportunities for new housing and employment. It does not require property owners to redevelop or mandate that development will happen.
- It is not a maintenance document. The community plan is a long-range policy and regulatory document that identifies future infrastructure needs. It is not a plan to address the deferred maintenance of existing infrastructure.
- It does not approve specific projects. The community plan establishes policy and regulatory direction—all future projects will still go through an approval process.

## WHY DO WE NEED A COMMUNITY PLAN UPDATE?

### 1 ADDRESS CHANGING POPULATION AND COMMUNITY NEEDS

Accommodating varying housing choices and business opportunities will meet the multigenerational needs of the community.

### 2 PROTECT OUR QUALITY OF LIFE

Planning for future housing and businesses helps avoid the negative consequences of unplanned growth and ensures it will provide community benefits.

### 3 FINANCE NECESSARY INFRASTRUCTURE

Addresses future infrastructure demand and ensures it identifies community needs.

### 4 ADDRESS CLIMATE CHANGE

Identifies improvements to safe and accessible travel for bicycles, pedestrians, transit users, and vehicles while reducing impacts on the environment.